

Classic				
Argent Dawn	Strat, Scholo, Naxx	Light's Hope Chapel	Eastern Plaguelands	Neutral (0/3000)
Bloodsail Buccaneers	Stranglethorn Vale	(southern coasts)	Stranglethorn Vale	Neutral (0/3000)
Brood of Nozdormu	Ahn'Qiraj	Ahn'Qiraj	Silithus	Hated (-21000)
Cenarion Circle	Silithus/Ahn'Qiraj	Cenarion Hold	Silithus	Neutral (0/3000)
Darkmoon Faire	quests and rewards	Goldshire / Thunder Bluff	Elwynn Forest / Mulgore	Neutral (0/3000)
<i>Gelkis Clan Centaur</i>	<i>anti-Magram xp quests</i>	<i>Gelkis Village</i>	<i>Desolace</i>	<i>Neutral (0/3000)</i>
Hydraxian Waterlords	Molten Core	Bay of Storms	Azshara	Neutral (0/3000)
<i>Magram Clan Centaur</i>	<i>anti-Gelkis xp quests</i>	<i>Magram Village</i>	<i>Desolace</i>	<i>Neutral (0/3000)</i>
Ravenholdt	rogue class quests	Ravenholdt Manor	Hillsbrad Foothills	Neutral (0/3000)
Shen'dralar	librams and class books	Dire Maul	Feralas	Neutral (0/3000)
Thorium Brotherhood	Blackrock Mountain	Thorium Point	Searing Gorge	Neutral (0/3000)
Timbermaw Hold	Timbermaw Hold	Timbermaw Hold	Felwood / Winterspring	Neutral (0/3000)
Tranquillien	Ghostlands	Tranquillien	Ghostlands	Neutral (0/3000)
Wintersaber Trainers	epic mount (night elf)	Frostsaber Rock	Winterspring	Neutral (0/3000)
Zandalar Tribe	Zul'Gurub	Yojamba Isle	Stranglethorn Vale	Neutral (0/3000)
Alliance	Race	Primary Locale	Zone / City	Start At
Darnassus	Night Elves	Darnassus	Teldrassil	Neutral (0/3000)
Exodar	Draenei	Exodar	Azuremyst Isle	Neutral (0/3000)
Gnomeregan Exiles	Gnomes	Ironforge	Dun Morogh	Neutral (0/3000)
Ironforge	Dwarves	Ironforge	Dun Morogh	Neutral (0/3000)
Stormwind	Humans	Stormwind	Elwynn Forest	Neutral (0/3000)
Alliance Forces		Primary Locale	Zone / City	Start At
League of Arathor	Battlegrounds	Arathi Basin	Arathi Highlands	Neutral (0/3000)
Stormpike Guard	Battlegrounds	Alterac Valley	Alterac Mountains	Neutral (0/3000)
Silverwing Sentinels	Battlegrounds	Warsong Gulch	Warsong Gulch	Neutral (0/3000)
Horde	Race	Primary Locale	Zone / City	Start At
Darkspear Trolls	Trolls	Sen'jin Village	Durotar	Neutral (0/3000)
Orgrimmar	Orcs	Orgrimmar	Durotar / the Barrens	Neutral (0/3000)
Silvermoon City	Blood Elves	Silvermoon City	Eversong Woods	Neutral (0/3000)
Thunder Bluff	Tauren	Thunder Bluff	Mulgore	Neutral (0/3000)
Undercity	Undead	Undercity	Tirisfal Glades	Neutral (0/3000)
Horde Forces		Primary Locale	Zone / City	Start At
Defilers (Forsaken Defilers)	Battlegrounds	Arathi Basin	Arathi Highlands	Neutral (0/3000)
Frostwolf Clan	Battlegrounds	Alterac Valley	Alterac Mountains	Neutral (0/3000)
Warsong Outriders	Battlegrounds	Warsong Gulch	Warsong Gulch	Neutral (0/3000)
Steamwheedle Cartel		Primary Locale	Zone / City	Start At
Booty Bay		Booty Bay	Stranglethorn Vale	Neutral (0/3000)
Everlook		Everlook	Winterspring	Neutral (0/3000)
Gadgetzan		Gadgetzan	Tanaris	Neutral (0/3000)
Ratchet		Ratchet	the Barrens	Neutral (0/3000)
The Burning Crusade				
Honor Hold (Alliance)	Hellfire Peninsula/Citadel	Honor Hold	Hellfire Peninsula	(A) Neutral (0/3000)
Thrallmar (Horde)	Hellfire Peninsula/Citadel	Thrallmar	Hellfire Peninsula	(H) Neutral (0/3000)
Ashtongue Deathsworn	Shadowmoon Valley	Warden's Cage	Shadowmoon Valley	Neutral (0/3000)
Cenarion Expedition	Zangarmarsh, Coilfang	Cenarion Refuge	Zangarmarsh	Neutral (0/3000)
The Consortium	Netherstorm, Nagrand	the Stormspire	Netherstorm	Neutral (0/3000)
Keepers of Time	Caverns of Time	Caverns of Time	Tanaris	Neutral (0/3000)
Kurenai (Alliance only)	Nagrand, Zangarmarsh	Orebor Harborage/Telaar	Zangarmarsh / Nagrand	Unfriendly (1800/3000)
Mag'har (Horde only)	Nagrand, Hellfire Penins.	Garadar	Nagrand	Unfriendly (1800/3000)
Netherwing	daily quests for mount	Netherwing Fields / Ledge	Shadowmoon Valley	Hostile (-21000)
Ogri'la	daily rep quests	Ogri'la	Blade's Edge Mountains	Neutral (0/3000)
The Scale of the Sands	Caverns of Time	Caverns of Time	Tanaris	Neutral (0/3000)
Sporeggan	Zangarmarsh	Sporeggan	Zangarmarsh	Unfriendly (500/3000)
The Violet Eye	Karazhan	Karazhan	Deadwind Pass	Neutral (0/3000)
Shattrath City	Primary Influence	Primary Locale	Zone / City	Start at
The Aldor	Terokkar, Shadowmoon,	Aldor Rise	Shattrath City	Neutral (0/3000)
Lower City	Terokkar Forest	Lower (Shattrath) City	Terokkar Forest	Neutral (0/3000)
Sha'tari Skyguard	Skettis, Terokkar	Skyguard Landing	Blade's Edge Mountains	Neutral (0/3000)
Shattered Sun Offensive	Isle of Quel'Danas	Isle of Quel'Danas	Isle of Quel'Danas	Neutral (0/3000)
The Scryers	Terokkar, Shadowmoon,	Scrier's Tier	Shattrath City	Neutral (0/3000)
The Sha'tar	Neutral (0/3000)	Shattrath City	Terokkar Forest	Neutral (0/3000)

Wrath of the Lich King				
Argent Crusade	AD + Silver Hand	Argent Vanguard	Storm Peaks	Neutral (0/3000)
Kirin Tor	Dalaran Mages	Dalaran	Crystalsong	Neutral (0/3000)
Knights of the Ebon Blade	Freed Death Knights	Ebon Watch	Zul'Drak	Neutral (0/3000)
The Kalu'ak	Tuskarr - Walrus/Humanoid	(various ports)	BT, Dragonblight, HF	Neutral (0/3000)
The Sons of Hodir	Frost Giants	Dun Nifelem	Storm Peaks	(Hated)
The Wyrrest Accord	Non-blue Dragonflights	Wyrrest Temple	Dragonblight	Neutral (0/3000)
Alliance Vanguard		Primary Locale	Zone / City	Start At
Valiance Expedition	Alliance races	Valgarde	Howling Fjord	Neutral (0/3000)
The Silver Covenant	High Elves	Silver Enclave	Dalaran	Neutral (0/3000)
The Frostborn	Frost Dwarves	Frosthold	Storm Peaks	Neutral (0/3000)
Explorer's League	Azeroth Dwarf	Exp. League Outpost	Howling Fjord	Neutral (0/3000)
Horde Expedition		Primary Locale	Zone / City	Start At
The Hand of Vengeance	Forsaken	Vengeance Landing	Howling Fjord	Neutral (0/3000)
The Sunreavers	Blood Elves	Sunreaver's Sanctuary	Dalaran	Neutral (0/3000)
The Taunka	Tauren subspecies	Taunka'le Village	Borean Tundra	Neutral (0/3000)
Warsong Offensive	Horde Races	Warsong Hold	Borean Tundra	Neutral (0/3000)
Sholazar Basin	Race	Primary Locale	Zone / City	Start at
Frenzyheart Tribe	Wolvar	Frenzyheart Hill	Sholazar Basin	Neutral (0/3000)
The Oracles	Gorloc	Rainspeaker Canopy	Sholazar Basin	Neutral (0/3000)

Notes	
There are many other world factions that exist but provide little or no opportunity or incentive to develop reputation.	
The Faction Window (Hotkey: [U]) has been reorganised for patch 3.0.2 and revised again for WotLK, into three main headings: Classic, Burning Crusade, and Wrath of the Lich King (as shown above)	